

**WISCONSIN SPECIALTY CHEESE INSTITUTE**

**November 6, 2009**

**WMMB**

**8418 Excelsior Dr.**

**Madison, WI 53717**

**Tel: 800.373.9662**

**A G E N D A**

**10:00 a.m. Meeting called to Order**

**Approval of September 11, 2009 Minutes**

**Approval of Financial Report**

**Old Business**

**New Business**

- **Activity/Expense Reimbursement Program**  
*~ Review*
- **Wisconsin Cheese Makers Association (WCMA)**  
*~ Update*
- **Department of Agriculture, Trade & Consumer Protection (DATCP)**  
*~ Update*
- **Dairy Business Innovation Center (DBIC)**  
*~ Update*
- **Wisconsin Milk Marketing Board (WMMB)**  
*~ Update*

**Guest Speaker**

- **Tammy Welles, Northland Laboratories**  
*Sensory and Consumer Research*

**Other**

- **Other Comments**
- **Next Meeting:** January 8, 2010
- **Adjourn**